

EDUCATION

Christopher Newport University, Newport News, VA Anticipated Graduation: May 2017
Majoring in Marketing, Minors in Leadership and Communications GPA 3.85
Special Honors: President's Leadership Program, Deans List (2013, 2014), After College Sales and Marketing Scholarship

James Wood High School, Winchester, VA Graduation: June 2013
Advanced High School Diploma GPA 4.13

Highlights and Involvement: DECA (Officer, top district & state competitor), Cross Country & Track Team Co-Captain, Key Club, PAVAN Governor's School for the Arts, Class Secretary & Historian, National Honor Society, Frederick County Schools Student Leadership Council, Vold Piano Studio Student of the Year, Government Service Learning Program, Millar-Messick Scholarship, American Legion Scholarship, Frances Cabrini Scholarship, James Wood Athletic Association Scholarship

CAMPUS INVOLVEMENT

Phi Mu Fraternity: Phi Class President, Web Developer & Social Media Coordinator *January 2014 to Present*

- Promote a positive image on campus, publicize events through social media sites, create graphics and website, interact with other Greek organizations, plan and market events through the Public Relations Committee, film, edit, and create recruitment video
- Children's Hospital of the Kings Daughter's & Children's Miracle Network Philanthropy work & fundraising

Freeman Center, Building Supervisor/ Welcome Desk Attendant | Newport News, VA *August 2013 to Present*

- Oversee & communicate with employees, provide emergency care (CPR certified), enforce regulations & policies
- Open, close, & monitor the Freeman Center, Tribble Library, & Pope Chapel

President's Leadership Program SLAP Facilitator | Newport News, VA *August 2013 to Present*

- Facilitate team cohesiveness, motivate & welcome incoming freshman, develop a community & lasting relationships with new students
- Serve as a highly visible leader and role model on campus, express passion & knowledge about Christopher Newport University

York River Residence Halls, Public Relations Officer | Newport News, VA *August 2013 to May 2014*

- Planned & advertised Hall Council meetings & events, corresponded with residents using social media & email
- Designed logos, flyers, & hall t-shirts, promoted a positive image on campus

PROFESSIONAL DEVELOPMENT

Full Circle Marketing, Intern | Winchester, VA *May 2014 to Present*

- Correspond with local business owners & media entities
- Gather & organize media contacts, conduct surveys during events

The Cajun Experience Winchester, Hostess and Waitress | Winchester, VA *March 2014 to Present*

- Create plan for running reservation books, train new employees, market menu, serve patrons with quality customer service, solve problems with over-booking & customer concerns

Blogger, bitsandlittlepieces.com *May 2013 to Present*

- Create website, author content, collaborate with other businesses in affiliate marketing

Frederick County Sheriff's Department, Intern | Winchester, VA *December 2012 to May 2013*

- Promoted, researched, & created texting & driving/ hands free device legislation
- Corresponded with various local & state government officials

Chick-Fil-A, Crew Worker | Winchester, VA *March 2011 to February 2012*

- Maintained a clean & positive workplace, provided customers with quality service

SERVICE PROJECTS

REACH

- Served various organizations in the Newport News community during fall break *October 2014*

Service Distinction Program | Newport News, VA *September 2014 to Present*

- Dedicated service tract to child development in the Newport News community

DECA | Winchester & Newport News, VA *August 2011 to March 2014*

- Laurel Center Women's Shelter Community Service Project Leader: raised donations & awareness in the community
- Creative Marketing Campaign Project Leader: promoted cultural diversity awareness at James Wood High School
- State Leadership Conference intern, volunteer, & competition judge